

ZAP/ACTION TEACH-IN OUTLINE

I. Conceptual

- A. Goal - What you want? (from target?)
- B. Target - Whom/What is action for/against?
- C. Audience - Who are you trying to reach? Who will see it?
(Target/Publicity/Media/Co-workers/Higher-ups/Community)
- D. Message - What do you want to say? (sentence/visual)
- E. Tactic - How will you achieve goal? Hit target?
Reach audience? Get message across?
(verbs/action: To embarrass, to goad, to educate,
to draw attention to..., etc.)

II. Logistics

- A. When (Time & Date) incl. Length of Action
"optimum people time" vs. "optimum media time" vs.
"appropriate time"
- B. Where - Location must be scouted
 - 1. Outside
 - a) Physical Layout
 - 1) space available for demo
 - 2) construction/obstructions
 - 3) entrances/exits
 - 4) photo ops
 - b) Visibility
 - 1) pedestrian/auto traffic
 - 2) convenience/accessability
 - 3) nearness to "target"
 - c) Security
 - 1) private property vs. public
 - 2) building security
 - 2. Inside
 - a) Layout
 - b) Public Ingress & Egress
 - 1) open to public?
 - 2) what do you need to get in?
(passes/ticket/"costume")
 - c) Private vs. Public property
 - d) Security

III. Visual/Theme - Communicating Message/"Why We're Here"

- A. Visual Image(s)
- B. Fact Sheet
- C. Chants

IV. Tactics: (Gene Sharp List)

- A. Type of Action (ex.)
 - 1. Symbolic Protest
 - 2. Disruption/Interference
 - 3. Education/Outreach
 - 4. Civil Disobedience - Purposeful Direct Action
Risking Arrest by Disobeying Law
(vs. "Arrest" - action by Police)
 - a) Planned
 - b) Spontaneous
- B. Contingencies - "What ifs..."
 - 1. You can't get preferred spot
 - 2. Group is larger/smaller than planned
 - 3. Act of Higher Power - i.e Weather
 - 4. Police presence/interference
 - 5. Initial demands met prior to demo
- C. Ending/Closure - Closing Gesture/Statement

V. What You'll Need

- A. Zap Coordinator(s)/Facilitator(s)
 - 1. Nail down info. (pre-zap)
 - 2. Set up communication/info network at zap
(marshalls/demonstrators/affinity/support/legal)
 - 3. Help coordinate w/media
 - 4. Interface w/police & legal
- B. Props (\$ avail. from Coord. Comm. via Action or appropriate Committee Rep.)
 - 1. Posters
 - a) New Demo-Specific -- Poster Party
 - b) Old Posters (Both handwritten & S=D)
(Storage Space) via Action Comm. Rep.
 - 2. Props (sheets, handcuffs, clown masks, chalk...)
 - 3. Bullhorn (Storage Space) - Sound Device Permit?
- C. Fact Sheet - must have Coord. Comm. approval
 - 1. Research/Write - old FS, articles, Issues
 - 2. Layout
 - 3. Typeset (Typeset Anon.)
 - 4. Printer (Village Copy) or Xerox (Xerox Anon)
 - 5. Transportation of FS to and from printers/demo

- D. Marshalls/Peace Keepers (Available via call to Floor)
 - 1. Does not control demo -- facilitates action and minimizes unfriendly interaction between police and protesters.
 - 2. Number needed depends on:
 - a) size & type of demo
 - b) hierarchy of target (position in gov't/corp)
 - c) how far demo pushes legal limits of behavior (type of action)
 - d) CD - spontaneous or planned - Marshalls often fill support/legal gaps
 - e) possibility of moving demo to another location

- E. Support (CD or ARREST)
 - 1. Before Arrest
 - a) Know all affinity members/arrestees (faces)
 - 1) Name
 - 2) Phone
 - 3) Address
 - 4) Date of Birth
 - 5) Emergency #'s - work, medical, personal
 - 6) 24-hour needs (medicine etc.)
 - 2. At Site
 - a) Find out circumstance of arrest
 - b) Where arrestees have been put (vehicle/area)
 - c) Where arrestees have been taken to be processed
 - 1) Ask police/Commanding Officer
 - 2) Ask precinct of arresting officers -- call Precinct House and ask if protesters are being brought there
 - 3) Possibilities: Local Precinct, Manhattan South/North, 1 Police Plaza
 - d) Go to Holding Site - with group if possible but ALWAYS with someone else
 - e) Interface with Legal/Lawyer on details - Who arrested/when/by whom

- F. Legal Observers - ALWAYS
 - 1. Not part of demo - identified as such (armband)
 - 2. Take notes of "happenings" especially interactions with police - provides factual basis for court cases and law suits
 - 3. Does not control demo - observes

- G. Media
 - 1. Amplifies & spotlights issues
 - 2. Works as deterrent for police violence
 - 3. Appropriateness for event (focus/goal)
 - 4. "Our" media vs. "General Public" media

VI. Personal Issues

- A. Rights/Legal (Check with Legal Contact)
 - 1. Right to moving picket on public sidewalk allowing pedestrian traffic
 - 2. Right to hand out material in public area, allowing pedestrian traffic
 - 3. Church/hospital "Quiet zones"
 - 4. Rights on "private property"
 - 5. Rights in custody

- B. Points of Contention
 - 1. Responsibility of individual to group/group to individual
 - a) Endangerment by group or individual
 - b) Stepping away
 - c) Taking care of one another
 - 2. Consensus & communication
 - a) Keeping everyone informed
 - b) Consensus when "decisions" are being made i.e. changing tactics, ending or moving demo
 - 3. Ending: When to leave
 - Warning signs (i.e. demo fatigue, increase of police harrassment, goal achieved -- point of diminished returns)

VII. ACT UP Procedures

- A. Zaps presented to floor for "participants/planners" & ACT UP approval
- B. Fact Sheets OK'd by Coord (Tues. mtg) or by at least 3 members of Coord
- C. Posters available at Storage Space available thru Actions
- D. Xerox/Typesetters/Car Owners Anonymous - Lists available thru Actions
- E. Marshalls/Legal Observ - Call to Floor
- F. Reimbursement for \$ spent on ACT UP approved Zap (save receipts and give to Action/approp. Coord Rep)
- G. Zap Media Contact Sheet - available thru Media

THE METHODS OF NONVIOLENT PROTEST AND PERSUASION

- INTRODUCTION**
FORMAL STATEMENTS
 1. Public speeches
 2. Letters of opposition or support
 3. Declarations by organizations and institutions
 4. Signed public statements
 5. Declarations of indictment and intention
 6. Group or mass petitions
COMMUNICATIONS WITH A WIDER AUDIENCE
 7. Slogans, caricatures and symbols
 8. Banners, posters and displayed communications
 9. Leaflets, pamphlets and books
 10. Newspapers and journals

11. Records, radio and television
 12. Skywriting and earthwriting
GROUP REPRESENTATIONS
 13. Deputations
 14. Mock awards
 15. Group lobbying
 16. Picketing
 17. Mock elections
SYMBOLIC PUBLIC ACTS
 18. Displays of flags and symbolic colors
 19. Wearing of symbols
 20. Prayer and worship
 21. Delivering symbolic objects
 22. Protest disturbances
 23. Destruction of own property
 24. Symbolic lights
 25. Displays of portraits
 26. Paint as protest
 27. New signs and names

28. Symbolic sounds
 29. Symbolic reclamations
 30. Rude gestures
PRESSURES ON INDIVIDUALS
 31. "Haunting" officials
 32. Taunting officials
 33. Fraternalization
 34. Vigils
DRAMA AND MUSIC
 35. Humorous skits and pranks
 36. Performances of plays and music
 37. Singing
PROCESSIONS
 38. Marches
 39. Parades
 40. Religious processions
 41. Pilgrimages
 42. Motorcades

- HONORING THE DEAD**
 43. Political mourning
 44. Mock funerals
 45. Demonstrative funerals
 46. Homage at burial places
PUBLIC ASSEMBLIES
 47. Assemblies of protest or support
 48. Protest meetings
 49. Camouflaged meetings of protest
 50. Teach-ins
WITHDRAWAL AND RENUNCIATION
 51. Walk-outs
 52. Silence
 53. Renouncing honors
 54. Turning one's back
NOTES TO CHAPTER THREE

THE METHODS OF SOCIAL NONCOOPERATION

- INTRODUCTION**
OSTRACISM OF PERSONS
 55. Social boycott
 56. Selective social boycott
 57. Lysistratic nonaction
 58. Excommunication
 59. Interdict
NONCOOPERATION WITH SOCIAL EVENTS, CUSTOMS AND INSTITUTIONS
 60. Suspension of social and sports activities
 61. Boycott of social affairs

62. Student strike
 63. Social disobedience
 64. Withdrawal from social institutions
WITHDRAWAL FROM THE SOCIAL SYSTEM
 65. Stay-at-home
 66. Total personal noncooperation
 67. "Flight" of workers
 68. Sanctuary
 69. Collective disappearance
 70. Protest emigration (*hipper*)
NOTES TO CHAPTER FOUR

**THE METHODS OF ECONOMIC NONCOOPERATION:
 (1) ECONOMIC BOYCOTTS**

- INTRODUCTION**
ACTION BY CONSUMERS
 71. Consumers' boycott
 72. Nonconsumption of boycotted goods
 73. Policy of austerity
 74. Rent withholding
 75. Refusal to rent
 76. National consumers' boycott
 77. International consumers' boycott
ACTION BY WORKERS AND PRODUCERS
 78. Workers' boycott
 79. Producers' boycott
ACTION BY MIDDLEMEN
 80. Suppliers' and handlers' boycott
ACTION BY OWNERS AND MANAGEMENT
 81. Traders' boycott
 82. Refusal to let or sell property

190. Alternative markets
 191. Alternative transportation systems
 192. Alternative economic institutions
POLITICAL INTERVENTION
 193. Overloading of administrative systems
 194. Disclosing identities of secret agents
 195. Seeking imprisonment
 196. Civil disobedience of "neutral" laws
 197. Work-on without collaboration
 198. Dual sovereignty and parallel government

- *83. Lockout
 - 84. Refusal of industrial assistance
 - 85. Merchants' "general strike"
- ACTION BY HOLDERS OF FINANCIAL RESOURCES**
- 86. Withdrawal of bank deposits
 - 87. Refusal to pay fees, dues, and assessments
 - 88. Refusal to pay debts or interest
 - 89. Severance of funds and

- 90. Revenue refusal
 - 91. Refusal of a government's money
- ACTION BY GOVERNMENTS**
- 92. Domestic embargo
 - 93. Blacklisting of traders
 - 94. International sellers' embargo
 - 95. International buyers' embargo
 - 96. International trade embargo

Chapter Six

THE METHODS OF ECONOMIC NONCOOPERATION:
(2) THE STRIKE

INTRODUCTION

SYMBOLIC STRIKES

- 97. Protest strike
- 98. Quickie walkout (lightning strike)

AGRICULTURAL STRIKES

- 99. Peasant strike
- 100. Farm workers' strike

STRIKES BY SPECIAL GROUPS

- 101. Refusal of impressed labor
- 102. Prisoners' strike
- 103. Craft strike
- 104. Professional strike

ORDINARY INDUSTRIAL STRIKES

- 105. Establishment strike
- 106. Industry strike
- 107. Sympathetic strike

RESTRICTED STRIKES

- 108. Detailed strike
- 109. Bumper strike
- 110. Slowdown strike
- 111. Working-to-rule strike
- 112. Reporting "sick" (sick-in)
- 113. Strike by resignation
- 114. Limited strike
- 115. Selective strike

MULTI-INDUSTRY STRIKES

- 116. Generalized strike
- 117. General strike

COMBINATION OF STRIKES AND ECONOMIC CLOSURES

- 118. Hartal
- 119. Economic shutdown

NOTES TO CHAPTER SIX

Chapter Seven

THE METHODS OF POLITICAL NONCOOPERATION

INTRODUCTION

REJECTION OF AUTHORITY

- 120. Withholding or withdrawal of allegiance
- 121. Refusal of public support
- 122. Literature and speeches advocating resistance

CITIZENS' NONCOOPERATION WITH GOVERNMENT

- 123. Boycott of legislative bodies
- 124. Boycott of elections
- 125. Boycott of government employment and positions
- 126. Boycott of government

- 127. departments, agencies and other bodies
- 128. Withdrawal from government educational institutions
- 129. Boycott of government-supported organizations
- 130. Refusal of assistance to enforcement agents
- 131. Removal of own signs and placemarks
- 132. Refusal to accept appointed officials
- 133. Refusal to dissolve existing institutions

CITIZENS' ALTERNATIVES TO Obedience

- 133. Reluctant and slow compliance
- 134. Nonobedience in absence of direct supervision

Popular nonobedience

- 135. Popular nonobedience
- 136. Disguised disobedience
- 137. Refusal of an assemblage or meeting to disperse

Noncooperation with conscription and deportation

- 138. Sitdown
- 139. Noncooperation with conscription and deportation
- 140. Hiding, escape and false identities

Civil disobedience of "illegitimate" laws

ACTION BY GOVERNMENT PERSONNEL

- 141. Civil disobedience of "illegitimate" laws
- 142. Selective refusal of assistance by government aides

Blocking of lines of command and information

- 143. Blocking of lines of command and information
- 144. Stalling and obstruction

General administrative noncooperation

- 145. General administrative noncooperation
- 146. Judicial noncooperation

Deliberate inefficiency and selective noncooperation by

- 147. Deliberate inefficiency and selective noncooperation by

- 148. Mutiny
- 149. enforcement agents

DOMESTIC GOVERNMENTAL ACTION

- 149. Quasi-legal evasions and delays
- 150. Noncooperation by constituent governmental units

INTERNATIONAL GOVERNMENTAL ACTION

- 151. Changes in diplomatic and other representation
- 152. Delay and cancellation of diplomatic events
- 153. Withholding of diplomatic recognition

Severance of diplomatic relations

- 154. Severance of diplomatic relations
- 155. Withdrawal from international organizations

Refusal of membership in international bodies

- 156. Refusal of membership in international bodies
- 157. Expulsion from international organizations

Chapter Eight

THE METHODS OF NONVIOLENT INTERVENTION

INTRODUCTION

PSYCHOLOGICAL INTERVENTION

- 158. Self-exposure to the elements
- 159. The fast
 - (a) Fast of moral pressure
 - (b) Hunger strike
 - (c) Satyagrahic fast

Nonviolent harassment

- 160. Reverse trial
- 161. Nonviolent harassment

PHYSICAL INTERVENTION

- 162. Sit-in
- 163. Stand-in
- 164. Ride-in
- 165. Wade-in
- 166. Mill-in
- 167. Pray-in
- 168. Nonviolent raids
- 169. Nonviolent air raids
- 170. Nonviolent invasion
- 171. Nonviolent interjection
- 172. Nonviolent obstruction

Nonviolent occupation

SOCIAL INTERVENTION

- 173. Nonviolent occupation
- 174. Establishing new social patterns
 - 175. Overloading of facilities
 - 176. Stall-in
 - 177. Speak-in
 - 178. Guerrilla theater
 - 179. Alternative social institutions
 - 180. Alternative communication system

ECONOMIC INTERVENTION

- 181. Reverse strike
- 182. Stay-in strike
- 183. Nonviolent land seizure
- 184. Defiance of blockades
- 185. Politically motivated counterfeiting
- 186. Preclusive purchasing
- 187. Seizure of assets
- 188. Dumping
- 189. Selective patronage