

## ZAP/ACTION TEACH-IN OUTLINE

### I. Conceptual

- A. Goal - What you want? (from target?)
- B. Target - Whom/What is action for/against?
- C. Audience - Who are you trying to reach? Who will see it?  
(Target/Publicity/Media/Co-workers/Higher-ups/Community)
- D. Message - What do you want to say? (sentence/visual)
- E. Tactic - How will you achieve goal? Hit target?  
Reach audience? Get message across?  
(verbs/action: To embarrass, to goad, to educate,  
to draw attention to..., etc.)

### II. Logistics

- A. When (Time & Date) incl. Length of Action  
"optimum people time" vs. "optimum media time" vs.  
"appropriate time"
- B. Where - Location must be scouted
  - 1. Outside
    - a) Physical Layout
      - 1) space available for demo
      - 2) construction/obstructions
      - 3) entrances/exits
      - 4) photo ops
    - b) Visibility
      - 1) pedestrian/auto traffic
      - 2) convenience/accessability
      - 3) nearness to "target"
    - c) Security
      - 1) private property vs. public
      - 2) building security
  - 2. Inside
    - a) Layout
    - b) Public Ingress & Egress
      - 1) open to public?
      - 2) what do you need to get in?  
(passes/ticket/"costume")
    - c) Private vs. Public property
    - d) Security

III. Visual/Theme - Communicating Message/"Why We're Here"

- A. Visual Image(s)
- B. Fact Sheet
- C. Chants

IV. Tactics: (Gene Sharp List)

- A. Type of Action (ex.)
  - 1. Symbolic Protest
  - 2. Disruption/Interference
  - 3. Education/Outreach
  - 4. Civil Disobedience - Purposeful Direct Action  
Risking Arrest by Disobeying Law  
(vs. "Arrest" - action by Police)
    - a) Planned
    - b) Spontaneous
- B. Contingencies - "What ifs..."
  - 1. You can't get preferred spot
  - 2. Group is larger/smaller than planned
  - 3. Act of Higher Power - i.e Weather
  - 4. Police presence/interference
  - 5. Initial demands met prior to demo
- C. Ending/Closure - Closing Gesture/Statement

V. What You'll Need

- A. Zap Coordinator(s)/Facilitator(s)
  - 1. Nail down info. (pre-zap)
  - 2. Set up communication/info network at zap  
(marshalls/demonstrators/affinity/support/legal)
  - 3. Help coordinate w/media
  - 4. Interface w/police & legal
- B. Props (\$ avail. from Coord. Comm. via Action or appropriate Committee Rep.)
  - 1. Posters
    - a) New Demo-Specific -- Poster Party
    - b) Old Posters (Both handwritten & S=D)  
(Storage Space) via Action Comm. Rep.
  - 2. Props (sheets, handcuffs, clown masks, chalk...)
  - 3. Bullhorn (Storage Space) - Sound Device Permit?
- C. Fact Sheet - must have Coord. Comm. approval
  - 1. Research/Write - old FS, articles, Issues
  - 2. Layout
  - 3. Typeset (Typeset Anon.)
  - 4. Printer (Village Copy) or Xerox (Xerox Anon)
  - 5. Transportation of FS to and from printers/demo

- D. Marshalls/Peace Keepers (Available via call to Floor)
  - 1. Does not control demo -- facilitates action and minimizes unfriendly interaction between police and protesters.
  - 2. Number needed depends on:
    - a) size & type of demo
    - b) hierarchy of target (position in gov't/corp)
    - c) how far demo pushes legal limits of behavior (type of action)
    - d) CD - spontaneous or planned - Marshalls often fill support/legal gaps
    - e) possibility of moving demo to another location
  
- E. Support (CD or ARREST)
  - 1. Before Arrest
    - a) Know all affinity members/arrestees (faces)
      - 1) Name
      - 2) Phone
      - 3) Address
      - 4) Date of Birth
      - 5) Emergency #'s - work, medical, personal
      - 6) 24-hour needs (medicine etc.)
  - 2. At Site
    - a) Find out circumstance of arrest
    - b) Where arrestees have been put (vehicle/area)
    - c) Where arrestees have been taken to be processed
      - 1) Ask police/Commanding Officer
      - 2) Ask precinct of arresting officers -- call Precinct House and ask if protesters are being brought there
      - 3) Possibilities: Local Precinct, Manhattan South/North, 1 Police Plaza
    - d) Go to Holding Site - with group if possible but ALWAYS with someone else
    - e) Interface with Legal/Lawyer on details - Who arrested/when/by whom
  
- F. Legal Observers - ALWAYS
  - 1. Not part of demo - identified as such (armband)
  - 2. Take notes of "happenings" especially interactions with police - provides factual basis for court cases and law suits
  - 3. Does not control demo - observes
  
- G. Media
  - 1. Amplifies & spotlights issues
  - 2. Works as deterrent for police violence
  - 3. Appropriateness for event (focus/goal)
  - 4. "Our" media vs. "General Public" media

VI. Personal Issues

- A. Rights/Legal (Check with Legal Contact)
  - 1. Right to moving picket on public sidewalk allowing pedestrian traffic
  - 2. Right to hand out material in public area, allowing pedestrian traffic
  - 3. Church/hospital "Quiet zones"
  - 4. Rights on "private property"
  - 5. Rights in custody
  
- B. Points of Contention
  - 1. Responsibility of individual to group/group to individual
    - a) Endangerment by group or individual
    - b) Stepping away
    - c) Taking care of one another
  - 2. Consensus & communication
    - a) Keeping everyone informed
    - b) Consensus when "decisions" are being made i.e. changing tactics, ending or moving demo
  - 3. Ending: When to leave
    - Warning signs (i.e. demo fatigue, increase of police harrassment, goal achieved -- point of diminished returns)

VII. ACT UP Procedures

- A. Zaps presented to floor for "participants/planners" & ACT UP approval
- B. Fact Sheets OK'd by Coord (Tues. mtg) or by at least 3 members of Coord
- C. Posters available at Storage Space available thru Actions
- D. Xerox/Typesetters/Car Owners Anonymous - Lists available thru Actions
- E. Marshalls/Legal Observ - Call to Floor
- F. Reimbursement for \$ spent on ACT UP approved Zap (save receipts and give to Action/approp. Coord Rep)
- G. Zap Media Contact Sheet - available thru Media

THE METHODS OF NONVIOLENT PROTEST AND PERSUASION

- INTRODUCTION
- FORMAL STATEMENTS
1. Public speeches
  2. Letters of opposition or support
  3. Declarations by organizations and institutions
  4. Signed public statements
  5. Declarations of indictment and intention
  6. Group or mass petitions
- COMMUNICATIONS WITH A WIDER AUDIENCE
7. Slogans, caricatures and symbols
  8. Banners, posters and displayed communications
  9. Leaflets, pamphlets and books
  10. Newspapers and journals
11. Records, radio and television
  12. Skywriting and earthwriting
- GROUP REPRESENTATIONS
13. Deputations
  14. Mock awards
  15. Group lobbying
  16. Picketing
  17. Mock elections
- SYMBOLIC PUBLIC ACTS
18. Displays of flags and symbolic colors
  19. Wearing of symbols
  20. Prayer and worship
  21. Delivering symbolic objects
  22. Protest disturbances
  23. Destruction of own property
  24. Symbolic lights
  25. Displays of portraits
  26. Paint as protest
  27. New signs and names

28. Symbolic sounds
  29. Symbolic reclamations
  30. Rude gestures
- PRESSURES ON INDIVIDUALS
31. "Haunting" officials
  32. Taunting officials
  33. Fraternalization
  34. Vigils
- DRAMA AND MUSIC
35. Humorous skits and pranks
  36. Performances of plays and music
  37. Singing
- PROCESSIONS
38. Marches
  39. Parades
  40. Religious processions
  41. Pilgrimages
  42. Motorcades
- HONORING THE DEAD
43. Political mourning
  44. Mock funerals
  45. Demonstrative funerals
  46. Homage at burial places
- PUBLIC ASSEMBLIES
47. Assemblies of protest or support
  48. Protest meetings
  49. Camouflaged meetings of protest
  50. Teach-ins
- WITHDRAWAL AND RENUNCIATION
51. Walk-outs
  52. Silence
  53. Renouncing honors
  54. Turning one's back
- NOTES TO CHAPTER THREE.

THE METHODS OF SOCIAL NONCOOPERATION

- INTRODUCTION
- OSTRACISM OF PERSONS
55. Social boycott
  56. Selective social boycott
  57. Lysistratic nonaction
  58. Excommunication
  59. Interdict
- NONCOOPERATION WITH SOCIAL EVENTS, CUSTOMS AND INSTITUTIONS
60. Suspension of social and sports activities
  61. Boycott of social affairs
- WITHDRAWAL FROM THE SOCIAL SYSTEM
62. Student strike
  63. Social disobedience
  64. Withdrawal from social institutions
- WITNESSING
65. Stay-at-home
  66. Total personal noncooperation
  67. "Flight" of workers
  68. Sanctuary
  69. Collective disappearance
  70. Protest emigration (*hipper*)
- NOTES TO CHAPTER FOUR

Chapter Five

THE METHODS OF ECONOMIC NONCOOPERATION:  
(I) ECONOMIC BOYCOTTS

- INTRODUCTION
- ACTION BY CONSUMERS
71. Consumers' boycott
  72. Nonconsumption of boycotted goods
  73. Policy of austerity
  74. Rent withholding
  75. Refusal to rent
  76. National consumers' boycott
  77. International consumers' boycott
- ACTION BY WORKERS AND PRODUCERS
78. Workers' boycott
  79. Producers' boycott
- ACTION BY MIDDLEMEN
80. Suppliers' and handlers' boycott
- ACTION BY OWNERS AND MANAGEMENT
81. Traders' boycott
  82. Refusal to let or sell property
- ALTERNATIVE MARKETS
190. Alternative markets
  191. Alternative transportation systems
  192. Alternative economic institutions
- POLITICAL INTERVENTION
193. Overloading of administrative systems
  194. Disclosing identities of secret agents
195. Seeking imprisonment
196. Civil disobedience of "neutral" laws
197. Work-on without collaboration
198. Dual sovereignty and parallel government

- \*83. Lockout
  - 84. Refusal of industrial assistance
  - 85. Merchants' "general strike"
- ACTION BY HOLDERS OF FINANCIAL RESOURCES**
- 86. Withdrawal of bank deposits
  - 87. Refusal to pay fees, dues, and assessments
  - 88. Refusal to pay debts or interest
  - 89. Severance of funds and

- 90. Revenue refusal
  - 91. Refusal of a government's money
- ACTION BY GOVERNMENTS**
- 92. Domestic embargo
  - 93. Blacklisting of traders
  - 94. International sellers' embargo
  - 95. International buyers' embargo
  - 96. International trade embargo

Chapter Six

**THE METHODS OF ECONOMIC NONCOOPERATION:**  
**(2) THE STRIKE**

**INTRODUCTION**

**SYMBOLIC STRIKES**

- 97. Protest strike
- 98. Quickie walkout (lightning strike)

**AGRICULTURAL STRIKES**

- 99. Peasant strike
- 100. Farm workers' strike

**STRIKES BY SPECIAL GROUPS**

- 101. Refusal of impressed labor
- 102. Prisoners' strike
- 103. Craft strike
- 104. Professional strike

**ORDINARY INDUSTRIAL STRIKES**

- 105. Establishment strike
- 106. Industry strike
- 107. Sympathetic strike

**RESTRICTED STRIKES**

- 108. Detailed strike
- 109. Bumper strike
- 110. Slowdown strike
- 111. Working-to-rule strike
- 112. Reporting "sick" (sick-in)
- 113. Strike by resignation
- 114. Limited strike
- 115. Selective strike

**MULTI-INDUSTRY STRIKES**

- 116. Generalized strike
- 117. General strike

**COMBINATION OF STRIKES AND ECONOMIC CLOSURES**

- 118. Hartal
- 119. Economic shutdown

**NOTES TO CHAPTER SIX**

Chapter Seven

**THE METHODS OF POLITICAL NONCOOPERATION**

**INTRODUCTION**

**REJECTION OF AUTHORITY**

- 120. Withholding or withdrawal of allegiance
- 121. Refusal of public support
- 122. Literature and speeches advocating resistance

**CITIZENS' NONCOOPERATION WITH GOVERNMENT**

- 123. Boycott of legislative bodies
- 124. Boycott of elections
- 125. Boycott of government employment and positions
- 126. Boycott of government

- departments, agencies and other bodies
- 127. Withdrawal from government educational institutions

- 128. Boycott of government-supported organizations
- 129. Refusal of assistance to enforcement agents
- 130. Removal of own signs and placemarks
- 131. Refusal to accept appointed officials
- 132. Refusal to dissolve existing institutions

**CITIZENS' ALTERNATIVES TO OBEEDIENCE**

- 133. Reluctant and slow compliance
- 134. Nonobedience in absence of direct supervision

- 135. Popular nonobedience
- 136. Disguised disobedience
- 137. Refusal of an assemblage or meeting to disperse

- 138. Sitdown
- 139. Noncooperation with conscription and deportation
- 140. Hiding, escape and false identities
- 141. Civil disobedience of "illegitimate" laws

**ACTION BY GOVERNMENT PERSONNEL**

- 142. Selective refusal of assistance by government aides
- 143. Blocking of lines of command and information
- 144. Stalling and obstruction
- 145. General administrative noncooperation
- 146. Judicial noncooperation
- 147. Deliberate inefficiency and selective noncooperation by

- enforcement agents
- 148. Mutiny

**DOMESTIC GOVERNMENTAL ACTION**

- 149. Quasi-legal evasions and delays
- 150. Noncooperation by constituent governmental units

**INTERNATIONAL GOVERNMENTAL ACTION**

- 151. Changes in diplomatic and other representation
- 152. Delay and cancellation of diplomatic events
- 153. Withholding of diplomatic recognition
- 154. Severance of diplomatic relations
- 155. Withdrawal from international organizations
- 156. Refusal of membership in international bodies
- 157. Expulsion from international organizations

Chapter Eight

**THE METHODS OF NONVIOLENT INTERVENTION**

**INTRODUCTION**

**PSYCHOLOGICAL INTERVENTION**

- 158. Self-exposure to the elements
- 159. The fast

- (a) Fast of moral pressure
- (b) Hunger strike
- (c) Satyagrahic fast

- 160. Reverse trial
- 161. Nonviolent harassment

**PHYSICAL INTERVENTION**

- 162. Sit-in
- 163. Stand-in
- 164. Ride-in
- 165. Wade-in
- 166. Mill-in
- 167. Pray-in
- 168. Nonviolent raids
- 169. Nonviolent air raids
- 170. Nonviolent invasion
- 171. Nonviolent interjection
- 172. Nonviolent obstruction

- 173. Nonviolent occupation

**SOCIAL INTERVENTION**

- 174. Establishing new social patterns
- 175. Overloading of facilities
- 176. Stall-in
- 177. Speak-in
- 178. Guerrilla theater
- 179. Alternative social institutions
- 180. Alternative communication system

**ECONOMIC INTERVENTION**

- 181. Reverse strike
- 182. Stay-in strike
- 183. Nonviolent land seizure
- 184. Defiance of blockades
- 185. Politically motivated counterfeiting
- 186. Preclusive purchasing
- 187. Seizure of assets
- 188. Dumping
- 189. Selective patronage